



SIEE - Disc Label Template Guidelines

Version 1.0

PS4™ Disc Label Template Guidelines

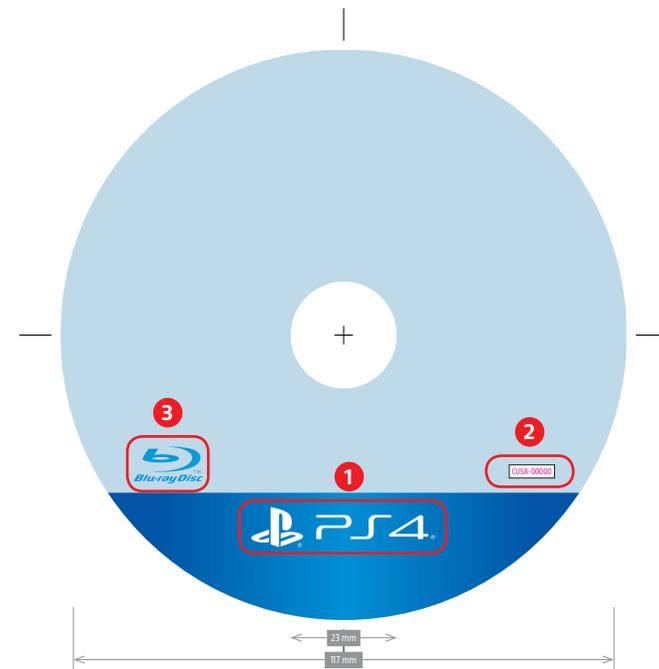
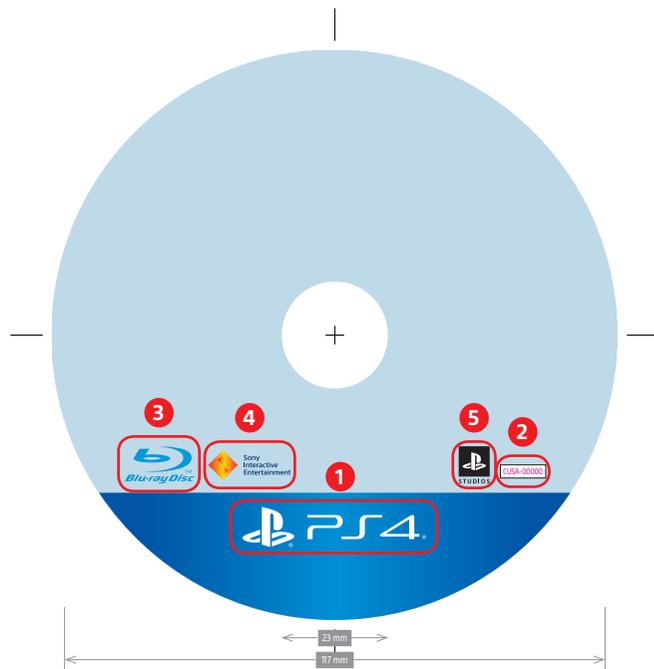


Purpose

Welcome to the PlayStation®4 Disc Label Template guideline document.

The aim of this document is to educate users about the PS4™ templates and the different sections that form a PS4™ software disc label.

PS4™ Disc Label Template Guidelines



First-Party template

Core elements that appear on disc label

- 1 PS4™ logo branding
- 2 Product code (CUSA)
- 3 Blu-ray Disc™ logo

First-Party Specific

- 4 SIEE logo mark
- 5 PS Studios Logo (Optional. Fixed position and size.)

Third-Party template

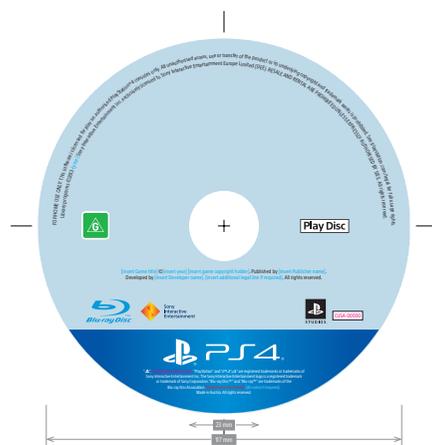
Core elements that appear on disc label

- 1 PS4™ logo branding
- 2 Product code (CUSA)
- 3 Blu-ray Disc™ logo

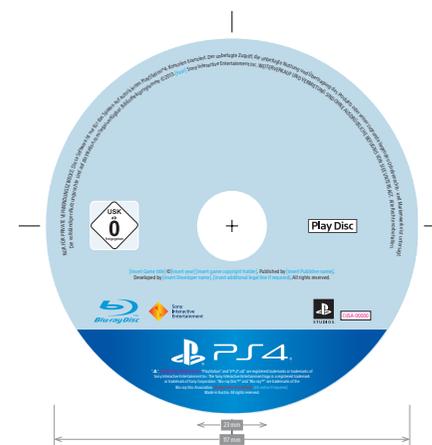
PS4™ Disc Label Template Guidelines



PEGI For further age rating packaging guidance please go to:
<https://pegi.info/page/pegi-age-ratings>



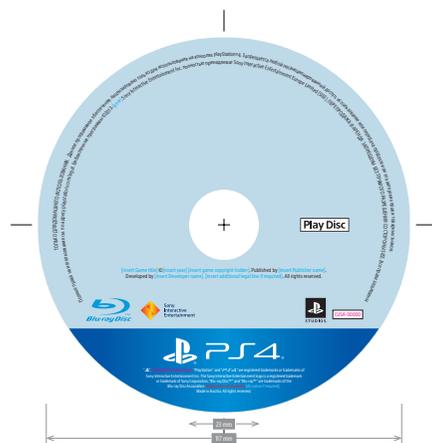
ACB - Australian ACB (Australian Classification Board) formerly known as OFLC (Office of Film and Literature Classification).
 For further age rating packaging guidance please go to:
<https://www.classification.gov.au/>



USK - German For further age rating packaging guidance please go to:
<https://usk.de/en/home/age-classification-for-games-and-apps/graphic-templates/>



PEGI and USK (for EURO)



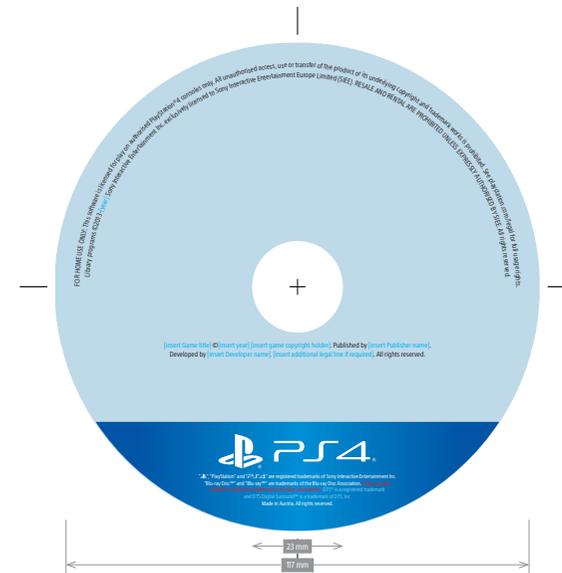
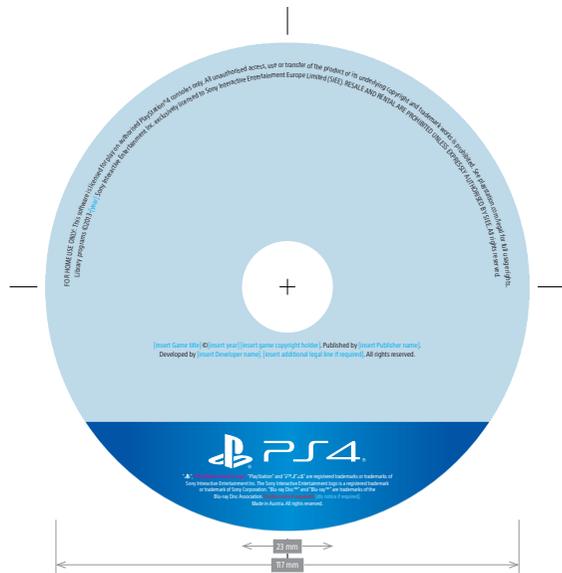
No Rating (For Russian RSC)

Age ratings

Core template elements

The examples above, show an overview of the different regional age ratings as applied to SIEE PS4™ disc label templates. (Excluding these can cause legal ramifications.)

PS4™ Disc Label Template Guidelines



First-Party

Legal sections

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 Library programs ©2013-[year] Sony Interactive Entertainment Inc. exclusively licensed to Sony Interactive Entertainment Europe Limited (SIEE). RESALE AND RENTAL ARE PROHIBITED UNLESS EXPRESSLY AUTHORISED BY SIEE. All rights reserved.

[insert Game title] ©[insert year] [insert game copyright holder]. Published by [insert Publisher name].
 Developed by [insert Developer name]. [insert additional legal line if required]. All rights reserved.

“B.”, “PlayStation Multi-Tap”, “PlayStation” and “PS4” are registered trademarks or trademarks of Sony Interactive Entertainment Inc. The Sony Interactive Entertainment logo is a registered trademark or trademark of Sony Corporation. “Blu-ray Disc™” and “Blu-ray™” are trademarks of the Blu-ray Disc Association. [Dolby notice if required]. [dts notice if required].
 Made in Austria. All rights reserved.

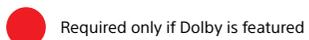
DOLBY LOGOS – Trademark notice needs to be included when the logo is presented:
 Dolby and the double-D symbol are trademarks of Dolby Laboratories.

dts DIGITAL SURROUND – Trademark notice needs to be included when the logo is presented:
 DTS® is a registered trademark and DTS Digital Surround™ is a trademark of DTS, Inc.

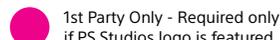
Key



Mandatory text



Required only if Dolby is featured



1st Party Only - Required only if PS Studios logo is featured.

[year] – Fill in with the correct year – mandatory
 Editable text/software-related text – mandatory
 Made in line - Insert the appropriate line

Required only if DTS® is featured



Third-Party

Legal sections

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 Library programs ©2013-[year] Sony Interactive Entertainment Inc. exclusively licensed to Sony Interactive Entertainment Europe Limited (SIEE). RESALE AND RENTAL ARE PROHIBITED UNLESS EXPRESSLY AUTHORISED BY SIEE. All rights reserved.

[insert Game title] ©[insert year] [insert game copyright holder]. Published by [insert Publisher name].
 Developed by [insert Developer name]. [insert additional legal line if required]. All rights reserved.

“B.”, “PlayStation” and “PS4” are registered trademarks of Sony Interactive Entertainment Inc. “Blu-ray Disc™” and “Blu-ray™” are trademarks of the Blu-ray Disc Association. [Dolby and the double-D symbol are trademarks of Dolby Laboratories. DTS® is a registered trademark and DTS Digital Surround™ is a trademark of DTS, Inc.]
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All legal text within the Light Blue graphics and text area is to be set to **black** or **white**, to suitably stand out against the background

All legal text within the PS4 branding section is to be set to **white** once the field has been completed

PS4™ Disc Label Template Guidelines



1

Fixed position



2

Fixed position



3

Fixed position

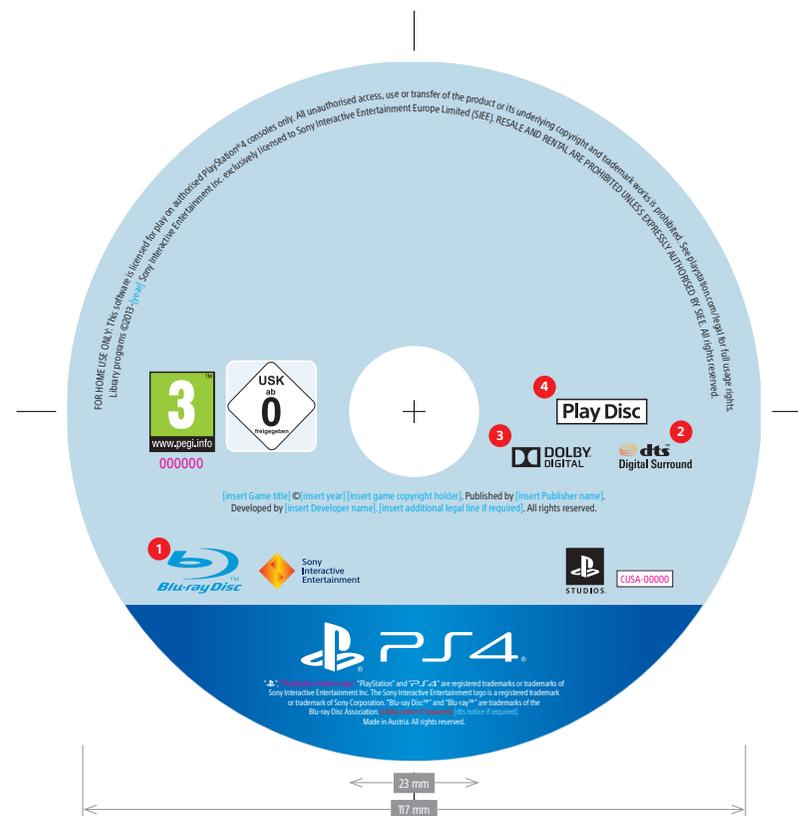


4

Flexible placement within light blue dashed marquee lines

COVERSHEET AND DISC LABEL

- Permitted logos on front coversheet and disc label: Publisher, Distributor, Developer(s), IP holder(s)
- Publisher logo permitted on coversheet spine
- Middleware company logos permitted on back coversheet only
- Multiple developer credits permitted in legal lines

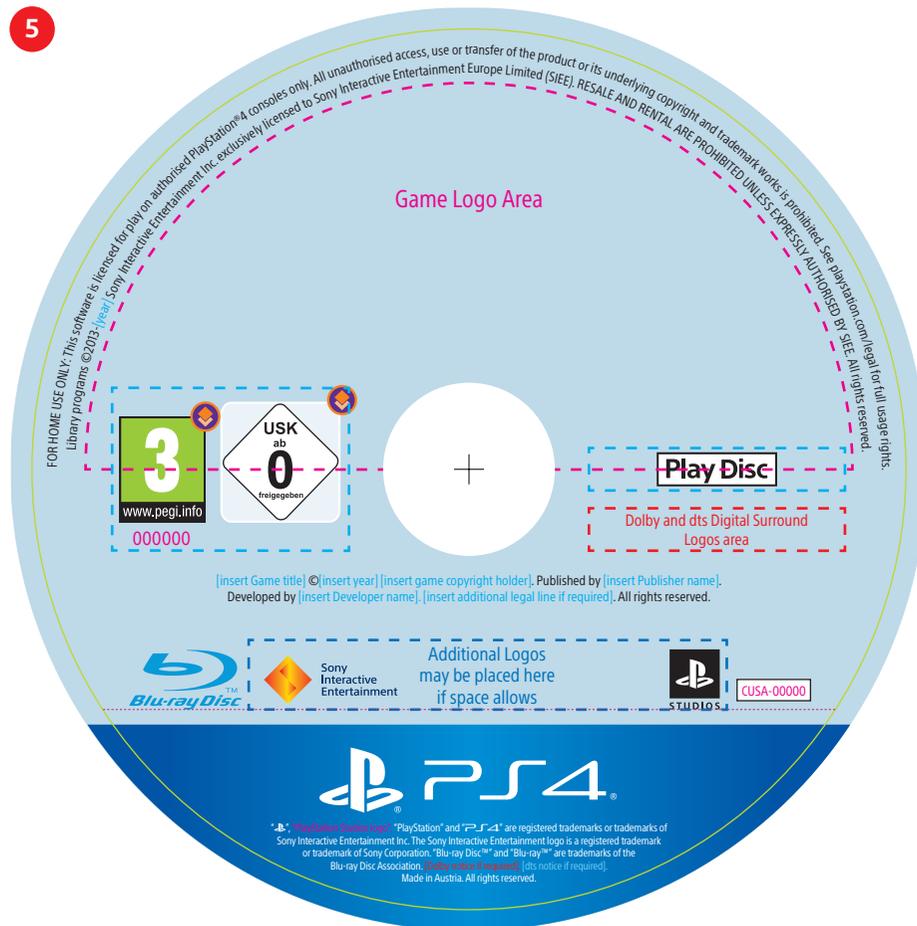


Marketing and additional logos

Core template elements

1 Blu-Ray Disc Logo - is mandatory when in place on a template. Blue is the preferred colour but White, Black or Grey options are available. **2 dts Digital Surround** - should only appear on the packaging if dts Digital Surround encoding is included within the software title. **3 Dolby logos** - should only appear on the packaging if Dolby encoding is included within the software title. There are 2 options of Dolby logo: DOLBY DIGITAL and DOLBY PRO LOGIC II which are both placed in the slug area. Apply correct option to the red dashed marquee lines. **4 Disc lozenges** - are used if a software title requires additional disc(s) for installation of the game onto your system. The use of these lozenges helps differentiate the disc(s) used for installation of the game onto your system, from the disc used to boot up and play the software title itself.

PS4™ Disc Label Template Guidelines



Marketing

Core template elements

5 **Marketing promotional area** – the magenta dashed marquee lines indicate where the software logo area is to be placed. The light blue dashed marquee lines indicate the position for ratings and Play/Data Disc lozenges. The red dashed marquee lines indicate where the Dolby and dts Digital Surround logos are to be placed, if required. The dark blue dashed marquee lines indicate where additional logos may be placed if space allows.

Contact

Should you need any further information, please contact sie.template.queries@sony.com

Revision History

| | |
|------------|----------------------|
| 01/03/2021 | Version 1.0 released |
|------------|----------------------|