



SIEE - Jewel Promo Coversheet Template Guidelines

Version 1.0

PS4™ Jewel Promo Coversheet Template Guidelines



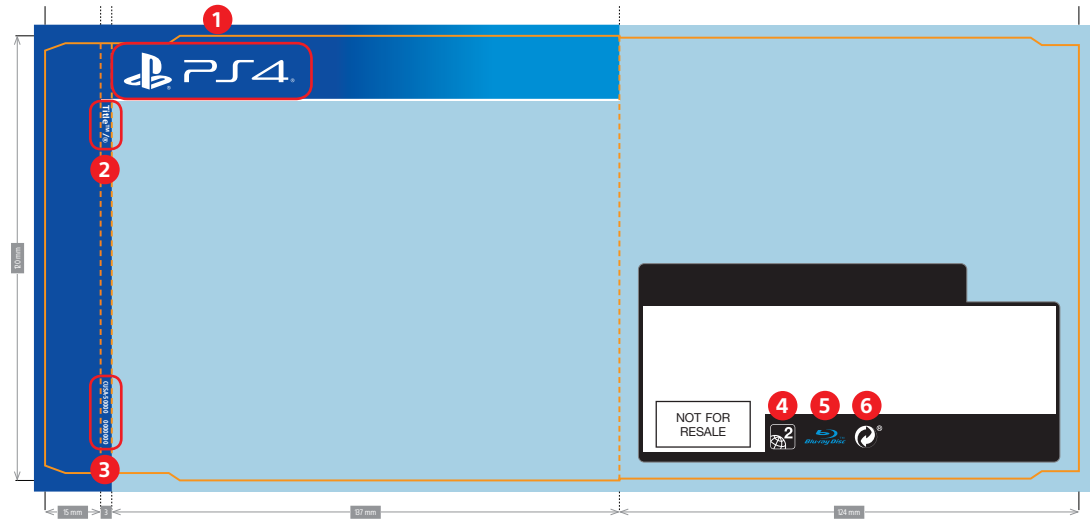
Purpose

Welcome to the PlayStation®4 Jewel Promo Coversheet Template guideline document.

The aim of this document is to educate users about the PS4™ templates and the different sections that form a PS4™ software jewel promo Coversheet.

PS4™ Jewel Promo Coversheet Template Guidelines

Face side



Third-Party template

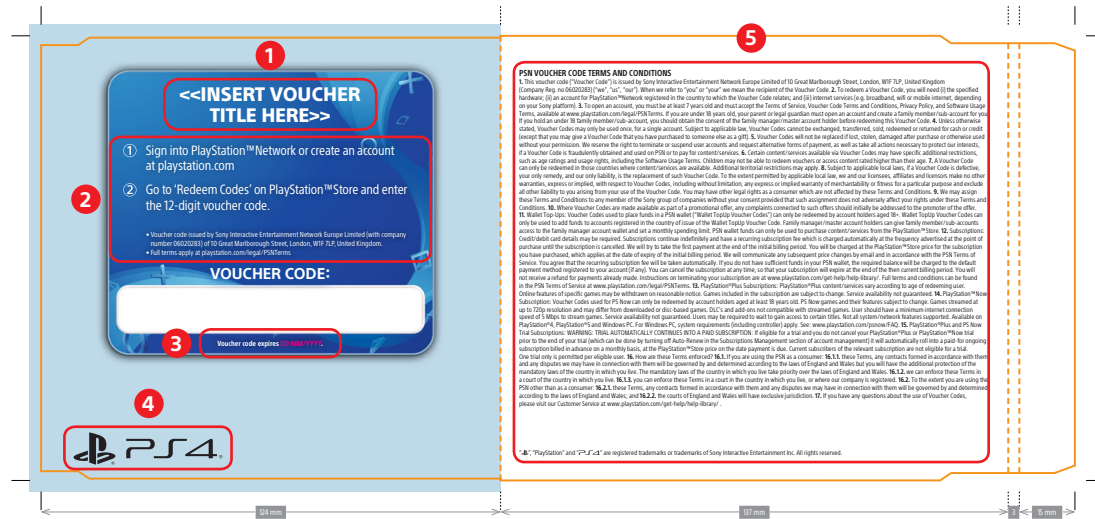
Core elements that appear on jewel coversheet

- 1 PS4™ logo branding on front
 - 2 Game Title – spine text
 - 3 Product codes (CUSA | EAN)
 - 4 Region Code icon
 - 5 Blu-ray Disc™ logo
 - 6 Grüne Punkt logo (German recycling logo trademark)*
- Space out logos equally if some are removed.

***ENVIRONMENTAL LABELLING FOR FRANCE** – It is the publisher's responsibility to confirm the environmental labelling requirements that may apply to their game's software packaging in France and should obtain their own independent legal advice.

PS4™ Jewel Promo Coversheet Template Guidelines

Reverse side

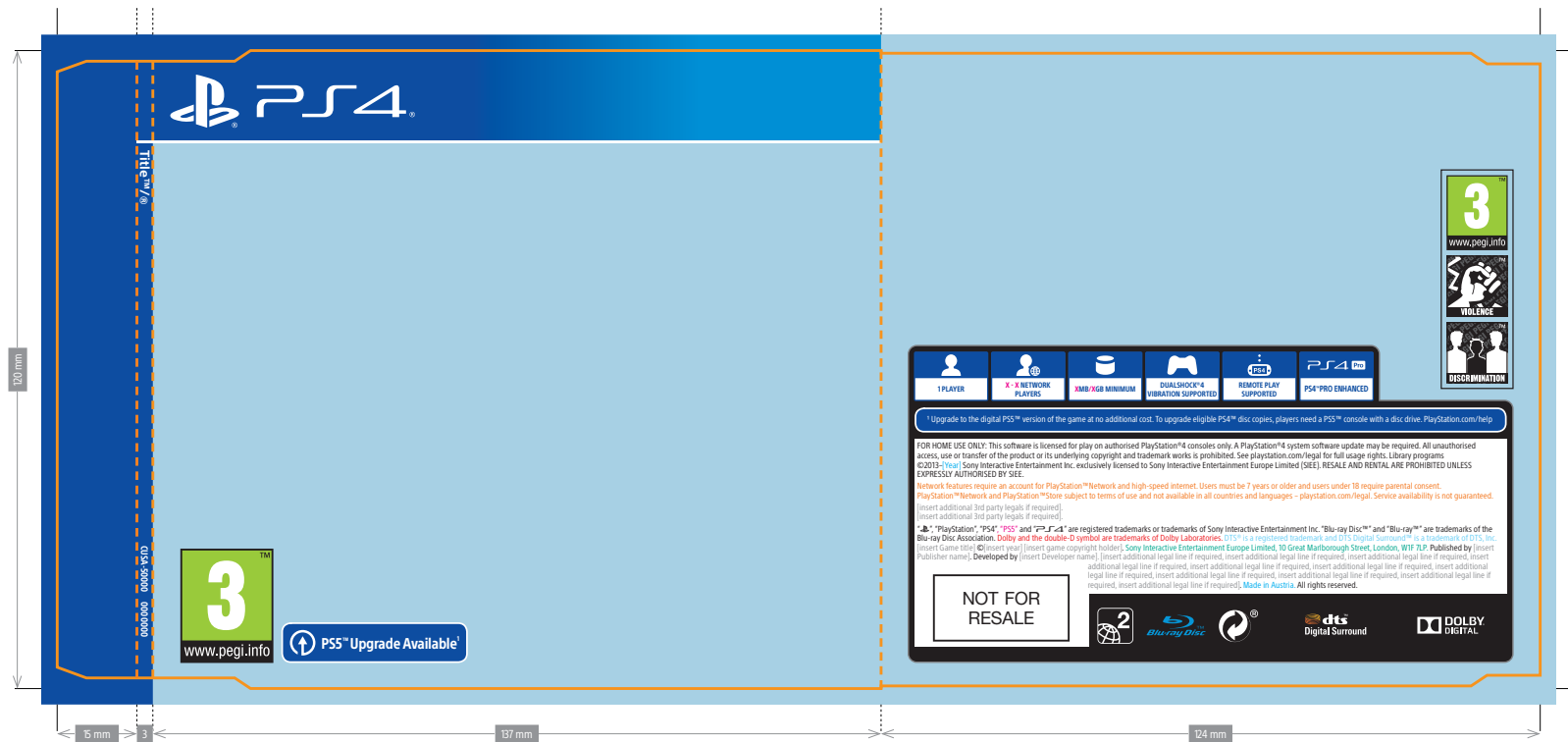


Third-Party template

Core elements that appear on jewel coversheet

- 1 Voucher Title - Inserted in UPPERCASE (exceptions can be made for branded names and Game titles)
- 2 Redemption Instructions (Fixed)
- 3 Voucher Expiry Date
- 4 PS4™ logo branding on front (Fixed)
- 5 Voucher reverse (Fixed)

PS4™ Jewel Promo Coversheet Template Guidelines



PEGI For further age rating packaging guidance please go to:
<https://pegi.info/page/pegi-age-ratings>

Age ratings

Core template elements

The example above, shows an overview of the different regional age ratings required as applied to SIEE PS4™ templates. (Excluding these can cause legal ramifications.) Which ratings used would depend entirely on brief from OPs.

PS4™ Jewel Promo Coversheet Template Guidelines



1

Required notices and PS4™Pro Enhanced notice.

1 PLAYER

1-X PLAYERS

XMB/XGB MINIMUM

DUALSHOCK®4 VIBRATION SUPPORTED

DUALSHOCK®4 VIBRATION REQUIRED

PS4™ PRO ENHANCED

2

Required Network Features / Players notices and Offline Mode notice.

X-X NETWORK PLAYERS

NETWORK FEATURES

X-X NETWORK PLAYERS
PLAYSTATION®PLUS
SUBSCRIPTION REQUIRED

Mandatory for Games that require PS Plus subscription to play.

NO OFFLINE MODE

3

Peripheral or Feature dependant notices.

REMOTE PLAY SUPPORTED

PLAYSTATION®CAMERA REQUIRED

PLAYSTATION®CAMERA COMPATIBLE

PLAYSTATION®MOVE REQUIRED

PLAYSTATION®MOVE COMPATIBLE

2 PLAYSTATION®MOVE REQUIRED

2 PLAYSTATION®MOVE COMPATIBLE

NAVIGATION CONTROLLER COMPATIBLE

PLAYSTATION®MOVE + NAVIGATION CONTROLLER COMPATIBLE

SHARP SHOOTER COMPATIBLE

PLAYSTATION®MOVE RACING WHEEL COMPATIBLE

SINGSTAR® MIC REQUIRED

SINGSTAR® MIC COMPATIBLE

3D COMPATIBLE GAME

CROSS FEATURES PS4™ • PS VITA

Recommended layout

6 notices

7 notices

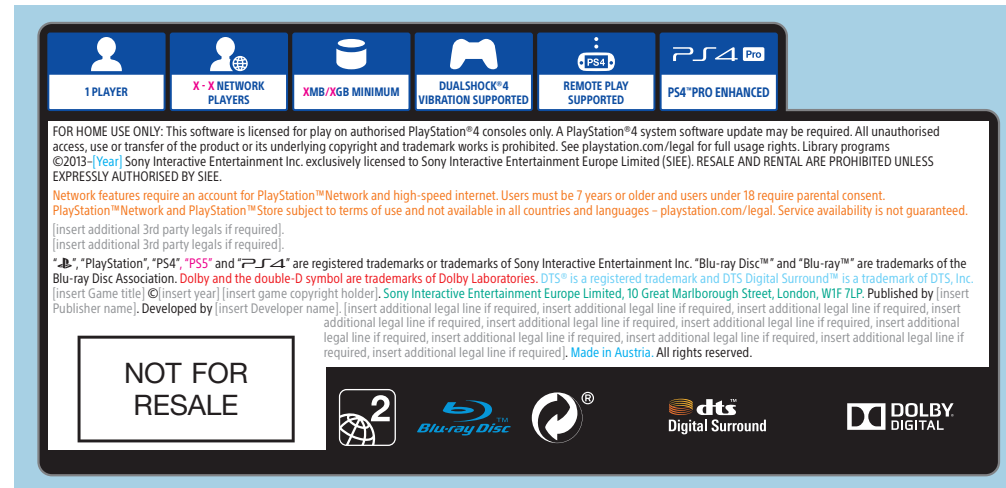
8 notices

Compatibility notices

Core template elements

There are 3 tiers of compatibility notices that appear on PS4™ templates. **Tier 1** notices are required to appear within the compatibility section. ('PS4™Pro Enhanced' should be included if PS4™Pro enhances the gameplay of the software title). **Tier 2** notices are required to appear when there is online functionality that affects the gameplay of the software title. 'Network Players' is only required if there is online gameplay. **'Network Players PS Plus' is mandatory for titles that require a PlayStation®Plus subscription and should only appear on PlayStation®Plus Titles.** '1 Player/1-X Players' cannot be present with 'No Offline Mode'. 'Network Players' cannot be present with 'Network Features' and 'Network Players PS Plus'. 'No Offline Mode' is only required if the game requires online connection to play and only features 'Network Players' and 'Network Players PS Plus'. Network Features is used where title supports network features requiring PSN sign in but does not support Network Players. **Tier 3** notices are peripheral-related communications used when peripherals are required or compatible with the software title, where peripherals add function to the gameplay.

PS4™ Jewel Promo Coversheet Template Guidelines



Third-Party

Legal line section

FOR HOME USE ONLY: This software is licensed for play on authorised PlayStation®4 consoles only. A PlayStation®4 system software update may be required. All unauthorised access, use or transfer of the product or its underlying copyright and trademark works is prohibited. See playstation.com/legal for full usage rights. Library programs ©2013-[Year] Sony Interactive Entertainment Inc. exclusively licensed to Sony Interactive Entertainment Europe Limited (SIEE). RESALE AND RENTAL ARE PROHIBITED UNLESS EXPRESSLY AUTHORISED BY SIEE.

Network features require an account for PlayStation™Network and high-speed internet. Users must be 7 years or older and users under 18 require parental consent. PlayStation™Network and PlayStation™Store subject to terms of use and not available in all countries and languages – playstation.com/legal. Service availability is not guaranteed.

[insert additional 3rd party legals if required]
[insert additional 3rd party legals if required]

"PS", "PlayStation", "PS4", "PSS" and "PS4" are registered trademarks or trademarks of Sony Interactive Entertainment Inc. "Blu-ray Disc™" and "Blu-ray™" are trademarks of the Blu-ray Disc Association. Dolby and the double-D symbol are trademarks of Dolby Laboratories. DTS is a registered trademark and DTS Digital Surround™ is a trademark of DTS, Inc. [insert Game title] © [insert year] [insert game copyright holder]. Sony Interactive Entertainment Europe Limited, 10 Great Marlborough Street, London, W1F 7LP. Published by [insert Publisher name]. Developed by [insert Developer name]. [insert additional legal line if required, insert additional legal line if required, insert additional legal line if required, insert additional legal line if required, insert additional legal line if required, insert additional legal line if required, insert additional legal line if required, insert additional legal line if required, insert additional legal line if required, insert additional legal line if required]. Made in Austria. All rights reserved.

Network Features Multiplayer Legal is relevant to the NETWORK FEATURES compatibility and is mandatory to appear when the compatibility is in use



IMPORTANT: It is the publisher's responsibility to confirm whether additional labelling requirements may apply to their game's software packaging as a result of Brexit and should obtain their own independent legal advice.

Key

- Mandatory text
- Required only if Dolby is featured
- [year] – Fill in with the correct year – mandatory
- Network features text – to be included if required
- PSS trademark text required only if PSS Upgrade Badge is featured.
- Required only if DTS is featured
- Editable software-related text – mandatory
- SIEE address - Third-party German SKU only.

All text is to be set to **black** once the fields have been completed.

PS4™ Jewel Promo Coversheet Template Guidelines



Third-Party

Legal line section

FOR HOME USE ONLY: This software is licensed for play on authorised PlayStation®4 consoles only. A PlayStation®4 system software update may be required. All unauthorised access, use or transfer of the product or its underlying copyright and trademark works is prohibited. See playstation.com/legal for full usage rights. Library programs ©2013-[Year] Sony Interactive Entertainment Inc. exclusively licensed to Sony Interactive Entertainment Europe Limited (SIEE). RESALE AND RENTAL ARE PROHIBITED UNLESS EXPRESSLY AUTHORISED BY SIEE.

Online Multiplayer only available in countries with access to an account for PlayStation™Network, PlayStation™Store, paid-for PlayStation®Plus subscription and high-speed internet. Content and services available via PlayStation®Plus vary by subscriber age. Users must be 7 years or older and users under 18 require parental consent. PlayStation™Network, PlayStation™Store and PlayStation®Plus subject to terms of use and not available in all countries and languages - playstation.com/legal. Service availability is not guaranteed.

[insert additional 3rd party legals if required]
[insert additional 3rd party legals if required]

"PS", "PlayStation", "PS4", "PSS" and "PS4" are registered trademarks or trademarks of Sony Interactive Entertainment Inc. "Blu-ray Disc™" and "Blu-ray™" are trademarks of the Blu-ray Disc Association. Dolby and the double-D symbol are trademarks of Dolby Laboratories. DTS is a registered trademark and DTS Digital Surround™ is a trademark of DTS, Inc. [insert Game title] ©[insert year] [insert game copyright holder]. Sony Interactive Entertainment Europe Limited, 10 Great Marlborough Street, London, W1F 7LP. Published by [insert Publisher name]. Developed by [insert Developer name]. [insert additional legal line if required, insert additional legal line if required, insert additional legal line if required, insert additional legal line if required, insert additional legal line if required, insert additional legal line if required, insert additional legal line if required, insert additional legal line if required, insert additional legal line if required, insert additional legal line if required]. Made in Austria. All rights reserved.

Online Multiplayer Legal is relevant to the PlayStation®Plus NETWORK PLAYERS compatibility and is mandatory to appear when the compatibility is in use



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Key

- Mandatory text
- Required only if Dolby is featured
- [year] – Fill in with the correct year – mandatory
- PS5 trademark text required only if PS5 Upgrade Badge is featured.
- Required only if DTS is featured
- Editable software-related text – mandatory
- SIEE address - Third-party German SKU only.

All text is to be set to **black** once the fields have been completed.

PS4™ Jewel Promo Coversheet Template Guidelines



Placement locked



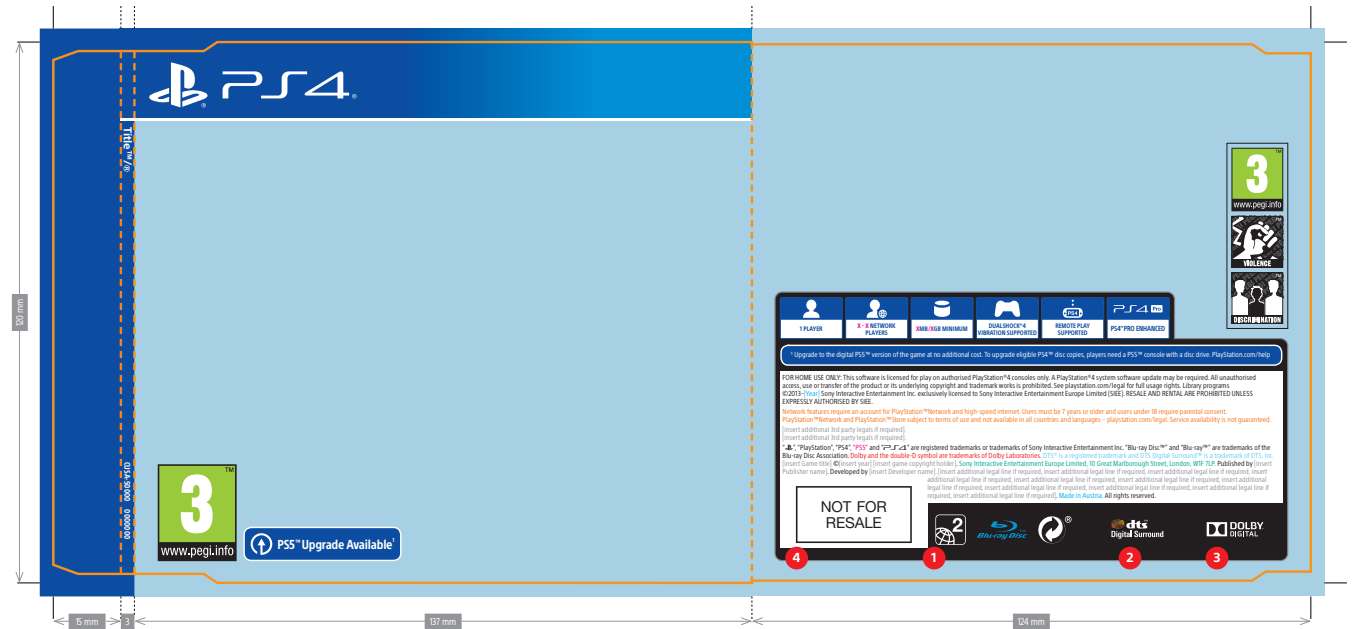
Placement locked



Placement locked



Mandatory - Fixed placement on back.



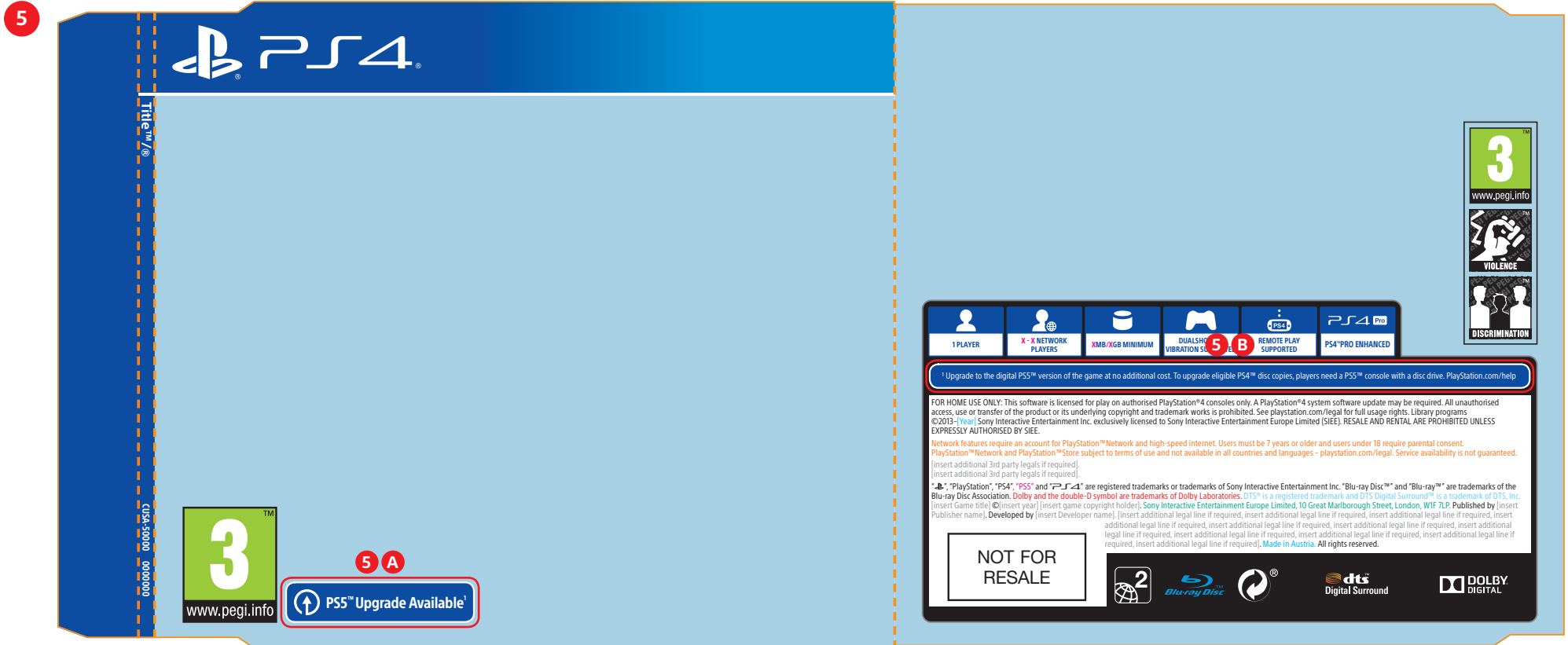
COVERSHEET AND DISC LABEL

- Permitted logos on front coversheet and disc label: Publisher, Distributor, Developer(s), IP holder(s)
- Publisher logo permitted on coversheet spine
- Middleware company logos permitted on back coversheet only
- Multiple developer credits permitted in legal lines

Marketing and additional logos

Core template elements

- 1 Region icon** (2 - Europe / 4 - Australia, Oceania / 5 - Russia)
- 2 dts Digital Surround** – should only appear on the packaging if dts Digital Surround encoding is included within the software title.
- 3 Dolby logos** – should only appear on the packaging if Dolby encoding is included within the software title.
- 4 “NOT FOR RESALE” lozenge** – is a mandatory lozenge communicating that this product is part of a promotion and cannot be resold.



Marketing and additional logos

Core template elements

- 9 PSS Upgrade Badge** – For game titles that are upgradeable to the PS5™ version. This badge is only intended to be used on PS4™ software packaging for single and dual languages. Packaging which includes three or more languages will NOT include the PS5™ upgrade badge. The badges must be removed, if an upgrade is not available.
- A Front Badge** – There are 4 different upgrade scenarios to select from. Guidelines are available on the portal, providing advice on the correct badge to use.
- B Back Badge** – To close the gap left from removing the back badge, reduce the height of the containment box by 6mm and bring compats and logos down by 6mm. For SKUs where the text within the badge flows to another line, the gap must be closed an additional 1.905mm.



6 Marketing promotional area – the magenta dashed marquee lines indicate where software marketing messages are permitted to be placed. Marketing communications should not be placed over or interfere with Coversheet template elements. The cyan dashed marquee lines indicate areas where template elements are placed (depending on the SKU) and marketing communications should not be placed over or interfere with these areas where possible.

Contact

Should you need any further information, please contact sie.template.queries@sony.com

Revision History

01/03/2021	Version 1.0 released
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