
Just For Games

Just For Games

Games already released

INSTANT SPORTS

NINTENDO SWITCH

3 KEY SELLING POINTS

1. **Nintendo Switch, Home of the party games !**
   Mario Party (5,5m° units), 1-2 Switch (Nintendo, 2,9m° units), Go Vacation (Nintendo, 370K units) Carnival (2K Games, 300K units), Sports Party (Ubisoft, 170K)
2. **The right positionning**:
   The right content, the right packaging, the right price !
3. **More than 50 000 units sold** in retail in Europe + USA !

INSTANT SPORTS

Party Game / Sports

SRP: 29,99€/24,99£/29,99$

Release Date: Available Worldwide



- **Instant Fun!** Easy to understand and to handle thanks to the motion control. Every family member can have fun !
- 6 different sports to choose from: Tennis, Bowling, Hurdles race, Canoe race, Goal Keeper and Baseball !
- Local coop or versus with up to 8 players depending on the chosen game
- Huge replayabilityto beat high scores, more than 15 playable environments and tons of items to unlock!
- 20 characters to customise (name, outfit, accessories, hair…)









Just For Games

LASTFIGHT

NINTENDO SWITCH

3 KEY SELLING POINTS

1. **« LASTFIGHT is a fun brawler harking back to the good ole days of couch multiplayer.»**
   Playstation Country
2. **Reminiscent of the old fan-favourite "Powerstone"** back in the Dreamcast days
3. **Season 2 of the Anime** actually in production

Arcade Fighting

SRP: 29,99€/24,99£/29,99$

Release Date: Available

Europe



- **Inspired by the famous manga and anime series LastMan (available on Netflix, rating 86%),** LASTFIGHT is bringing 2v2 3D fighting back to your living room !
- Pick up any available object in one of the 8 stages and teach your opponents a lesson in story mode !
- Play in local multiplayer mode, for up to 4 players including a 2vs2 mode, with a cast of 10 characters inspired by the comic book Last Man.
- LASTFIGHT is the perfect game to play with friends on your couch,. Each level has specific bonuses and objects to hurl at your opponent. Will you manage to resist the temptation of the ANITRANS to win?









Q1-Q2 2020 releases

Secrets of Magic 1&2

NINTENDO SWITCH

3 KEY SELLING POINTS

1. **Casual games have become very popular over the years.** Long sellers whatever the platforms and the media
2. **Retail market:** a still « virgin » terrain for Switch casual games
3. **Casual gamers:** A privileged audience for Nintendo with high marketing investments: Ring Fit, Dr Kawashima…

Casual / Match3

SRP: 29,99€/24,99£/29,99$

Release Date: 28/2/2020

Europe

- **Secrets of Magic: The Book of Spells:**
  - Tons of unique and challenging levels
  - A rich and vibrant world
  - Collect coins to upgrade your power-ups
  - Top your high scores and get all the stars
- **Secrets of Magic 2: Witches And Wizard**
  - 4 game play modes: challenge, relaxed, expert, and casual
  - Collect coins to boost your power-ups
  - Plan your moves to get all three stars
  - Activate the most powerful amulet to break an evil spell









Mystery Investigations 1

NINTENDO SWITCH

3 KEY SELLING POINTS

1. **Hidden Object Puzzle Adventure:** evegreen product and a popular genre among casual games
2. **Double products pack:** A good value offer for the retail market
3. **Well fitted for a nomad audience** and the Nintendo portable console, the Nintendo Switch Lite

Hidden Object / Adventure

SRP: 34,99€/29,99£/34,99$

Release Date: 28/02/2020

Europe

- 2 mysterious murders to solve, 2 heroes to choose from 2 places to investigate, more than 10 hours of gameplay !
- **Noir Chronicles: City of Passion -** Follow the love affair and discover its deadly consequences! Explore more than 43 locations in a vibrant metropolis! Learn the fate of 20 characters involved in a dark and mature intrigue!
- **Path of Sin: Greed** - Expose family secrets and intrigue! Enjoy over 39 mysterious locations! Challenge yourself with 36 riddles and Hidden Object puzzles! Find out more about the enigmatic family members!









Construction Machines Simulator

NINTENDO SWITCH

3 KEY SELLING POINTS

1. **Sim games: a very popular genre** on PC, consoles and on Switch (cf Farming Simulator Switch success at retail)
2. **Construction machines: N° 3 sub-segment** in Sim games market after farming and truck driving sims
3. **Good candidate for back-catalogue offers:** long-seller profile

Construction Machines Simulator

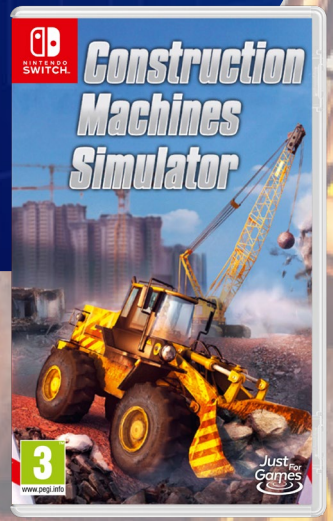
Casual / Simulation

SRP: 29,99€/24,99£/29,99$

Release Date: 30/4/2020

Europe

- Fan of construction or destruction? This game is for you! **Become THE boss of a building company**. Sit behind the wheels of multiple vehicles like excavators or cranes and expand your business. Build campsites, rental homes, office parks and more.
- Control 4 different construction machines with over 20 upgrades
- Destroy old facilities, fences and other buildings
- Buy, develop and manage properties to gain profits
- Work in various weather conditions
- Execute city projects founded by mayor and grow rich









Super Kickers League Ultimate

PS4

NINTENDO SWITCH

3 KEY SELLING POINTS

1. **Football (soccer):** one of the most popular genres on console
2. **UEFA Euro 2020** final competitions starts June 12th
3. **1st game in the "Arcade Kid Football" genre on Switch** (Mario Strikers even not announced)

Arcade Soccer

SRP: 29,99€/24,99£/29,99$

Release Date: April 2020

Worldwide exc Japan







- Inspired by games like « Super Mario Strikers » or « Soccer Brawl », Super Kickers League allow you to play 3v3 matches where competing with your friends will be more fun than ever.
- **Crazy 3v3 arcade football matches** in the style of Super Mario Strikers
- Local multiplayer of up to 6 players (4 on the PS4)
- 3 different game modes: Teams, Kickers and Retro.
- More than 10 different teams with a special skill per team
- Ultimate Edition comes with 2 brand new DLC including new Teams (Vampires, Vikings...And more), environments and music tracks.







Just For Games

30 in 1 Game Collection Vol 1

NINTENDO SWITCH

3 KEY SELLING POINTS

1. **Party-Game is one of the most popular genre on Switch,** perfect match for a summer release
2. **Large content (each game feels unique) VS cheap price**
3. **Retail-friendly packshot** with self-explanatory customer promise that anyone can understand

Game Compilation

SRP: 29,99€/24,99£/29,99$

Release Date: Q2 2020

Europe/ANZ

- Master **30 carefully selected games** that will test your reflexes, memory & wits!
- Defense your village against Vikings, climb to the top of the tower and overcome obstacles, play a round of hockey, switch colors and pass safely through gates, or play the classics such as snake, memory or cup game!
- In this abundance of pick-up-and-play games, you can play solo, or get the party started, as **over half of games have support for up to 4 players**.
- This is the best and most diverse collection of challenging games available on Nintendo Switch for the price of just one game!



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Just For Games



Q3 – Q4 2020 releases

INSTANT SPORTS Summer Games

NINTENDO SWITCH

3 KEY SELLING POINTS

1. **Probably the "most mainstream" of the actual party games for the Switch** (easy to understand, easy to pick-up & an aggressive price)
2. **Use of the familiar Nintendo's key features** ("Mii-like" characters, users-friendly interface, fun gameplay, motion detection)
3. **Summer Olympic Games 2020** are on their way!

Party Game / Sports

SRP: 29,99€/24,99£/29,99$

Release Date: Q3 2020

Worldwide

- The new installment of the successful franchise "INSTANT" which started with the Switch game, Instant Sports, released in summer 2019!
- **5 additional new sports,** inspired by the Summer Olympic Games, lead Instant Sports Summer Games to a total of 11 sports: high jump, javelin throw, relay race, triple jump and archery, hurdles, tennis, soccer, bowling, rafting and baseball.
- Additional improvements on the original 6 activities: more balanced gameplay, easier controls, new cameras, ….even more customization!
- More content, still up to 8 players but still the same SRP!



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INSTANT CHEF PARTY

NINTENDO SWITCH

3 KEY SELLING POINTS

1. **Cooking: an overall very popular theme** whether on TV, video games, books, internet,…
2. **Unexpected! the 1st party game with a cooking theme**, a very family oriented design, inspired by the board game “snakes and ladders”,
3. **Not a cooking simulation game**: build to target a wider audience from kids to senior

Party Game / Casual / Cooking

SRP: 29,99€/24,99£/29,99$

Release Date: Q4 2020

Worldwide

- **3rd iteration in the “INSTANT” franchise**, and always the same values:
  - Party game. Fun for the entire family! Up to 4 players
  - Easy to play: intuitive gameplay thanks to the joycon and the motion technology
  - Games for all: affordable price positioning
- Roll the dice, move forward and with the help or against your friends, win as many events as possible to be the winner of the TV delirious “Cooking Show” !
- Play over 30 mini-games, funny cooking events...be the quickest, be the sharpest, be the most skillful but above all be the first to end the race on the board of Instant Chef Party!

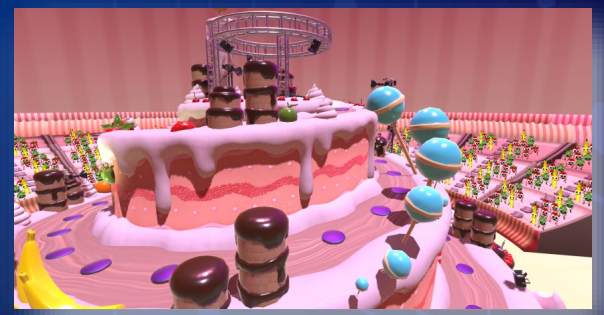


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INSTANT TENNIS ULTIMATE

NINTENDO SWITCH

3 KEY SELLING POINTS

1. **Tennis, a classic sport game** on console but poorly represented on Switch
2. Not designed to be a realistic sport sim game: as all the INSTANT games, **it combines colorful arcade approach with party games**
3. Build to target a wider audience from kids to senior, **features moves and motion technology**

Party Game / Sports

SRP: 29,99€/24,99£/29,99$

Release Date: Q4 2020

Worldwide

- The Ultimate version of Instant Tennis soon available in retail
- More content, more features and a new Party mode!

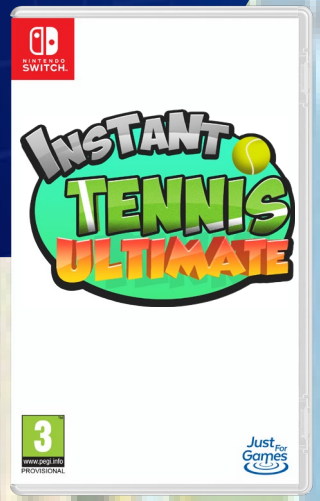
	Original	Ultimate	
CONTENT			
Game modes	2	3	* adding the Party Mode
Nber of fields	9	18	
Mini Games	0	10	* part of the new Party mode
Nber of avatars	19	40	

- Improved gameplay: 4 players simultaneously, smashes, lobes, the field type is now having an impact on the gameplay, 10 challenging and entirely new mini-games…..









Just For Games

FANTASY FARM

PS4

NINTENDO SWITCH

3 KEY SELLING POINTS

1. **At the crossroads of 2 very popular game genres** dedicated to little girls: Pet caring and farming (cf Nintendogs, Animal Crossing, Little Friends…)
2. **Very few games specifically** marketed for girls on Switch available in retail to date
3. **Strong attention to the Art Direction**, considered as a key element of success as the gameplay itself

FANTASY FARM

Pet Sim / Management

SRP: 34,99€/29,99£/34,99$

Release Date: Q4 2020

Worldwide



- Have you ever dreamed of raising a unicorn? Ever meet a flying panda? And what about a magic seahorse? **In Fantasy Farm, you'll have to raise and take care of several magic creatures , from the hatching of the eggs until they become these nice and lovable fantastic animals** . Each of them will have specific needs, specific food and a dedicated habitat.

  After many years of study at the magic school, it's time for you to take control of your own Farm of Magic Creatures!
- Raise, feed, clean and play with them! Plenty of items (toys, clothes, jewelry, …) to collect and make your Magic animal a very unique one.



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30 in 1 Game Collection Vol 2

NINTENDO SWITCH

3 KEY SELLING POINTS

1. **Party-Game is one of the most popular genre on Switch,** perfect match for a Chrismas release
2. **Large content (each game feels unique) VS cheap price**
3. **Retail-friendly packshot** with self-explanatory customer promise that anyone can understand

Game Compilation

SRP: 29,99€/24,99£/29,99$

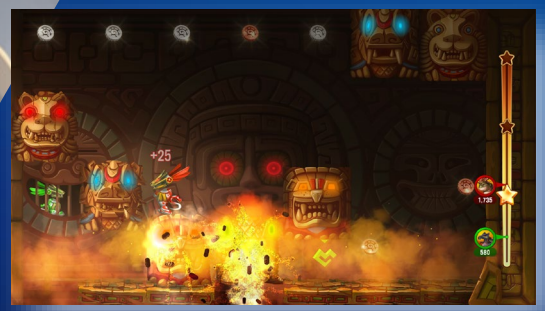
Release Date: Q4 2020

Europe/ANZ

- 30-in-1 Game Collection is back with **30 new fun games to play solo or with friends!**
- **Six exotic islands filled with games and trophies are waiting for adventurers of all skill levels**! Explore the islands solo, invite a group of friends over for some local co-op and competitive gameplay, or round up the troops for some wholesome family gaming! Race across island maps in a quest to be crowned Island Ruler!
- **Unlock trophies to customize the look of your Welcome Screen**! Topple the scores of your friends and players from around the world to gain online leaderboard fame, and in the process, unlock new islands filled with a variety of new games. Become the ultimate master of 30-in-1 Game Collection Volume 2!



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